



## **2019 Council Goals**

Revised: January 3, 2019

### **VISION**

Our village is a place where natural resources are valued and protected, where diversity is celebrated, and where a vibrant economy and sense of community pride create and recreate a living spirit. Yachats not only cares about its citizens' basic needs but also supports them in their efforts to excel mentally, physically, artistically, and spiritually. It is a community with an enduring sense of itself.

### **MISSION**

- Provide for the effective governance of the City of Yachats
- Improve administrative processes to maintain and surpass previous high standards
- Improve City infrastructure
- Provide/facilitate opportunities for self-growth, education and participation in programs/projects to enhance quality of life
- Foster "Seventh Generation" thinking

### **GOALS**

Goal 1: New staff and organization / Office location

- Explore best options for expanding / improving City office space
- Complete job descriptions and salary ranges for all positions

Goal 2: Complete transition for City website and accounting functions

- Contract with provider for implementation of new website
- Purchase better accounting / billing / licensing software that can be integrated with each other

Goal 3: Infrastructure / Maintenance schedule for City buildings

- Develop maintenance schedules for all City owned structures
- Do a needs assessment for short term capital needs for all City owned structures
- Establish reserves for replacement of equipment
- Have an energy audit performed on all City buildings as needed

Goal 4: Revise City Charter

- Finalize recommended Charter revision to incorporate the City Manager function
- Educate the public on the reasons for the Charter revision
- Put Charter revision on the May 2019 ballot

Goal 5: Revise Administrative Policies and Municipal Code

- Revise all Administrative Policies to incorporate the City Manager function and other revisions as deemed appropriate
- Get input from all City Commissions on revisions they feel are appropriate for the Municipal Code
- Modify Municipal Code as deemed appropriate
- Consider sign and lighting ordinances



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### Goal 6: Emergency Preparedness

- Obtain recommendations from the Emergency Preparedness Committee for capital spending requirements
- Consider purchasing a third container for emergency supplies
- Consider purchasing one or two storage facilities for hotel surplus blankets and towels for emergency supplies
- Pursue additional options for ingress and egress in emergency situations

### Goal 7: Complete the transfer of Ocean View Drive from the County with public input

- Establish directional flow of traffic
- Create separate paths for vehicles and pedestrians
- Continue to explore feasibility of building a boardwalk on Ocean View from Beach Street to 101 and any other publicly supported structures

### Goal 8: Fiscal Responsibility

- Establish CIP funding priorities in first quarter for the year
- Establish a plan to increase our reserves based on input from the Finance Committee
- Consider new sources of revenue as well as increased revenue from existing sources
- Note any revenue that has not been paid and consider best options

### Goal 9: Review Vacation Rental Ordinance as proscribed in the current temporary ordinance

- Obtain staff, citizen, and vacation property owner / manager input on impact the last two years

### Goal 10: Protect Natural Resources

- Analyze options for an ordinance or code change to encourage reduction of plastics and Styrofoam in the community.
- Obtain input from merchants and citizens on plastic and Styrofoam reduction
- Explore energy-saving measures, available grants, and partnerships
- Consider ordinance regarding the removal of trees
- Identify properties important for view shed and ridge line protection as well as for our watershed. Consider what legislative actions might be helpful and what other strategies should be considered.”
- Review options for minimizing light pollution within the City
- Explore a process for considering the impact of climate change

### Goal 11: Smart City

- Create a small group to familiarize themselves with what is happening in small communities in the area of smart cities to suggest how this concept might enhance the spirit of Yachats



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### Goal 12: Smooth tourism revenue

- Explore partnerships with economic development and tourism organizations like Travel Oregon
- Explore the relationships other small cities have with their Chamber of Commerce to see how we can work more productively together
- Explore options for choosing public art and other enhancements in Yachats

### Goal 13: Explore options for community involvement

### Goal 14: Community Health

- Explore opportunities and continued partnerships to support the health of the community
- Consider accessibility when exploring new policies

### Goal 15: Water security

- Explore funding options for additional water storage
- Explore locations for additional water storage
- Examine our water retention and strive to keep retention at a minimum of 95% in evaluating our distribution efficiencies through the updated water master plan.
- Explore options for acquisition of watershed properties adjacent to our water sources to achieve raw water storage opportunities, and improve fish and wildlife habitat honoring Yachats vision of protecting natural resources

### Goal 16: Work force housing

- Consider polling all employees within Yachats who live outside City Limits on what they would need in terms of housing to move into Yachats.
- Investigate the possibility of some of our larger employers investing in housing to rent to our work force
- Investigate grant funding and continued regional partnerships with the county and other municipalities for work force housing