

City Council Action Item Cover Sheet

DATE: January 2, 2019

Agenda Item:

2019 Goal Setting Session

Question Before Council:

Establish Council Goals for 2019

Person/Group Initiating Request:

Council

Item Summary/Background:

The Yachats City Council established eight (8) goals to forward to the 2019 Council. Goal setting identifies priorities that the Council would like to address in the upcoming budget for the City of Yachats. Identifying specific objectives for each goal measures allows for establishment of a plan and measurement of 2019 Goal achievements.

The City Manager recommends, after review and discussion, that Council consider the following motion:
I move to approve the 2019 Council Goals with the specific objectives outlined in the January 2, 2019 Work Session.



DATE: December 3, 2018
TO: Yachats City Council
FROM: Shannon Beaucaire, City Manager
SUBJECT: Yachats Current Large Project List

Dear Mayor and City Council,

The purpose of this memo is to provide a current *large* project list for you to consider as you are reviewing your Council Goals and preparing for the 2019 Goal Setting discussion in January. For brevity, just the projects are listed – not all of the components that will go into following each project through to completion. These are NOT in any priority order, they are merely listed here for Council reference.

- IT website transition – *Estimated Completion June 2019*
- Library Remodel/Expansion
- Ocean View Drive Transfer – *Estimated Completion May 2018*
- Little Log Church & Museum Repairs – *Capital Funding Allocated for FY19 & FY20*
- 1st & 2nd Street Paving
- Water Master Plan
- Water Conservation & Curtailment Plan
- City Hall Relocation

Yachats City Council Goals

September 11, 2018; revised October 23, 2018

HIGHEST PRIORITIES

1. Water security

- Increase quantity – storage at source (reservoir) or via other means (include future demand)
- Ensure quality - purchase/exchange watershed and develop as natural forest
- Evaluate drainage controls - holding ponds for new development, long-term viability of Commons wetland (eutrophication mitigation)
- Plan for end-of-life of sewer plant- capacity and costs (30-years?)
- Explore impact of climate change.

2. New Staff and Organization/Office Location

- Adequately staff city functions
- Organize staff and commissions to support city vision and objective
- Use short-term, project-based, ad-hoc/advisory panels to support objectives and increase citizen participation
- Secure on-going IT support and enhancement
- Provide enough workspace for City personnel
- Improve physical work environment for staff including "focus" areas
- Provide the City Manager with secure, closed office space

3. Infrastructure/Maintenance Schedule for City Buildings

Develop and prioritize a list of all street improvement projects (including undergrounded facilities)

Develop a short and mid-term plan to address the improvements on streets and buildings

Perform street improvements per plan

Create a funding stream or allocate budget appropriately to fund street improvements

Upgrade the Little Log Church and Library

Continue to address parking needs, especially for the downtown core

4. Protect Natural Resources

- Create an ordinance that actualize the Long-term comprehensive plan. (e.g., Enact tree ordinance (A. 11), viewshed protection (A. 12), ridge line protection (G. 10)
- Proactively identify viewsheds and develop strategies to ensure their long-term health
- Actively support organizations that protect and maintain the environment
- Develop and promote city practices that minimize demands on the natural world
- Pursue dark sky compliance and ban on plastic bags

5. Effective Governance/Financial Reserves/Roles and Responsibilities

- Evaluate long-term capital needs and project costs
- Set aside adequate reserves as policy/practice
- Develop a fund dedicated to operating shortage in the event of economic downturn
- Establish Council budget review cycles and regular reporting
- Identify and apply for alternate funding sources available to small cities
- Lobby for a "fair-share" of our property tax payments
- Establish a plan for a grant writer/administrator
- Establish a program to educate citizens on how they can use government
- Establish Liaisons to Commissions and regular reports from Commissions
- Develop evaluation procedures for City Manager and for Council, including citizen surveys
- Collaborate with relevant governmental entities

6. Smart City/Digital Yachats

- Create small group to familiarize themselves with what is happening in small communities in the area of smart cities and suggest how this concept might enhance the spirit of Yachats
- Encourage exploration of alternative energy sources and continue to explore the EIP wind energy project
- Encourage green energy practices throughout the citizenry of Yachats
- Encourage alternative energy businesses to locate in Yachats
- Continuously improve digital work-flow within city functions and for public access; ensure IT systems are current and effectively used
- Ensure new capital purchases support digital monitoring (IoT/5G) and develop methodology to coordinate and monitor use, performance and maintenance
- Improve digital communication with citizens including digital forums and surveys to solicit their wants, needs and priorities
- Reduce costs through real-time responses to citizen questions and requests

7. Revise Charter

- Encourage education about Charter changes
- Identify potential changes in the Charter using the League of Oregon Cities model charter as a guide.

8. Healthcare for the Community

- Continue work to establish healthcare services in Yachats
- Encourage healthful practices such as community run/walk, commons activities, etc.

OTHER GOALS

A. Broadband Infrastructure

- Work with service-providers to ensure two or more competitively priced, state-of-art (e.g., gigabyte or better) internet access methods
- Plan for future deployment of emerging broadband technology like 5G LTE
- Support efforts to ensure broadband access at affordable prices for the communities surrounding Yachats and other rural communities throughout Oregon (collateral item – extend natural gas from Newport to Yachats?)

B. Emergency Planning

- Ensure emergency planning is adequately funded and staffed
- Maintain all city emergency caches and equipment and assist citizens in creating and maintaining their supplies (e. g. quarterly water and food exchanges, medical supply sales and other items as might be suggested by emergency planning committee)
- Create and update all appropriate documentation
- Practice emergency scenarios that engage all citizens and businesses in a fun manner

C. Attract and Encourage a Diverse and Creative Citizenry

- Create, in cooperation with experienced developers, work-liye space in underutilized buildings (e.g., Fire Station, Alder)
- Create, in cooperation with experience developers, shared workspace for artisans, makers, programmers, etc.
- Fund or support staff for promoting creativity and economic development
- Encourage low-density, affordable housing for workforce

D. Grow/Smooth Tourist Revenue

- Address the visual appeal of the City
- Complete Ocean View Drive project with enhanced 804 Trail and consistent, attractive fencing
- Create an interpretive kiosk with large screen digital display of existing videos of trails and attractions, including the Native American transformative story, the "Community History Timeline" created for the 50/100 anniversary
- Explore ways to utilize the unique interests and backgrounds of Yachadians to offer workshops, mentoring opportunities, and specialized trainings during the "off season" to attract targeted clientele
- Establish/support a full-time outfitter and equipment for recreational opportunities.
(Coordinate kayak, back-packing tours, bird-watching, Christmas light tours, etc.)